WEBSITE ACTIVITY
INTERNATIONAL AUDIT REPORT

Electronic Media Audits Limited
Saxon House, 211 High Street,
Berkhamsted, Hertfordshire
HP4 1AD,
UNITED KINGDOM
Tel: +44(0) 1442 200830 ● **Fax:** +44(0) 1442 200705
URL:http://www.abce.org.uk ● **Email:**info@abce.org.uk

certainty in a virtual world

Site: EGPropertylink

Primary Domain
www.egpropertylink.com

Secondary Domain(s)
www.bristolprops.com, www.northeastprops.com, www.egplireland.com, www.egpl.egi.co.uk, www.oxonprops.com, www.egplinvestor.com

Period Covered by Certificate:
1 February – 28 February 2003

Site Content: (Publisher's Statement)
Egpropertylink.com is the UK's premier commercial property listings website.
Over 25,000 properties across all sectors of the market are listed from over 900 companies, making the service comprehensive and a powerful marketing platform. The site is free to use by those searching for property and advertisers can list properties for free. Enhanced marketing opportunities are available, starting from just £10 per month.

Publisher:
Propertylink Ltd
151 Wardour Street,
London
W1F 8WE

Tel: +44 (0) 20 7769 9120

EGPROPERTYLINK
www.egpropertylink.com

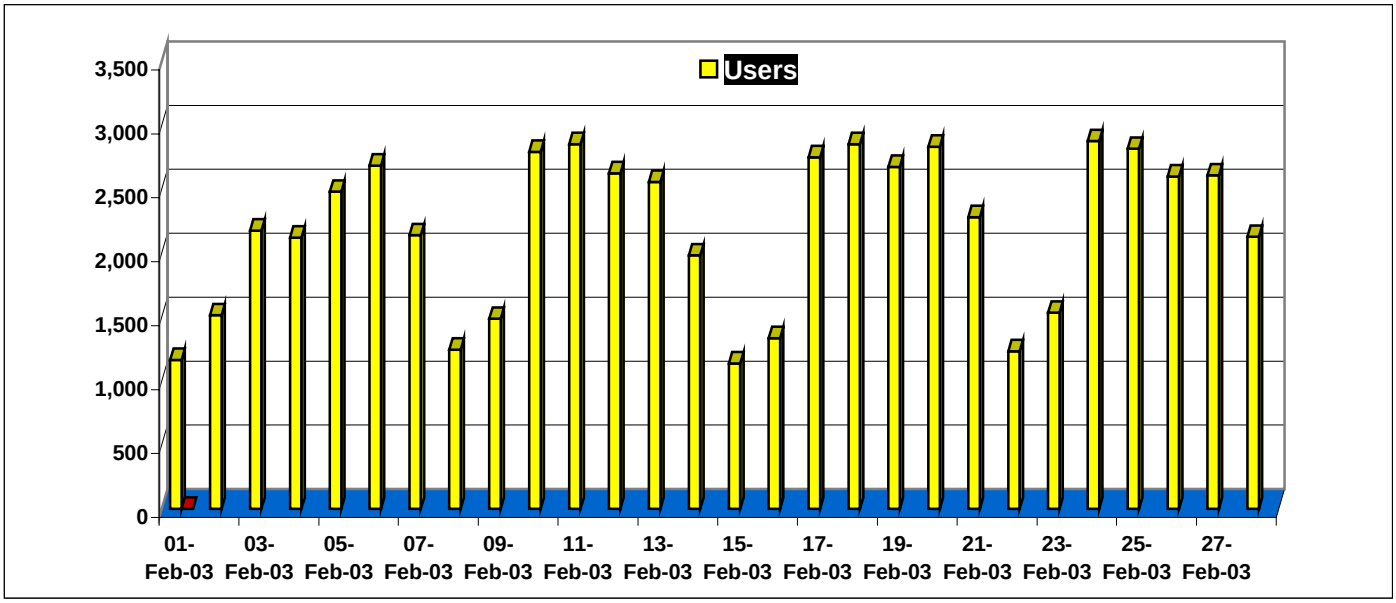
1. Total qualifying traffic for the certification period 1 February – 28 February 2003

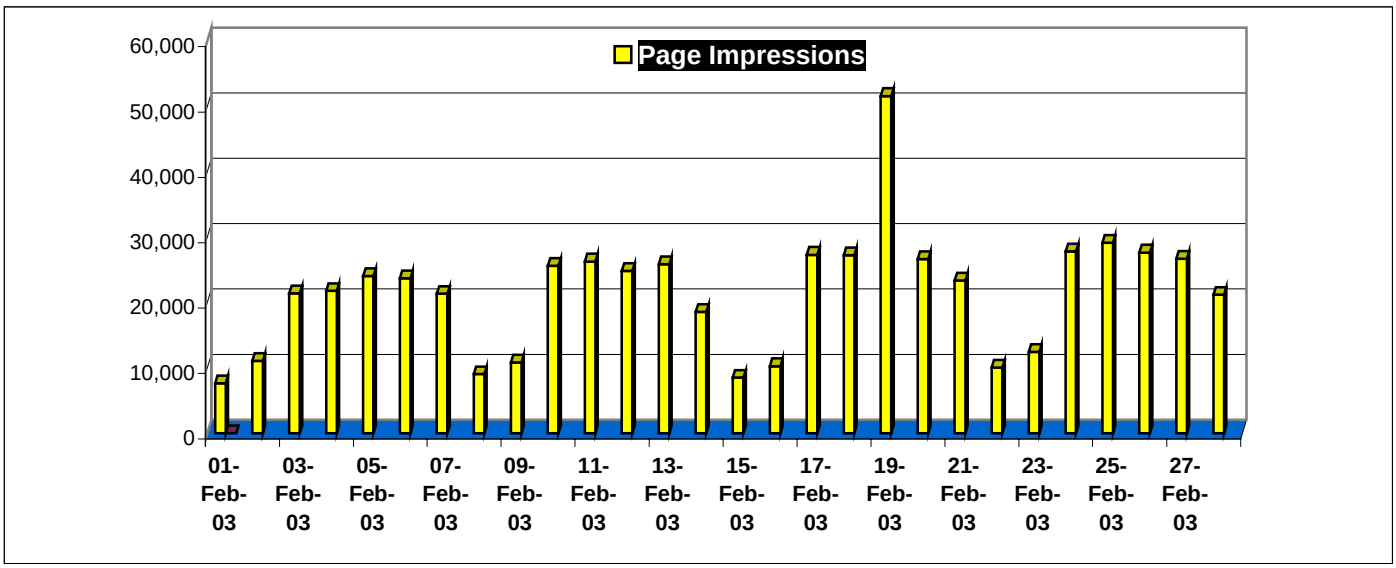
	Daily Averages	Total
Unique Users	**2,196**	**42,517**
Page Impressions	**21,485**	**601,567**

Copyright 2003 Electronic Media Audits Limited - All rights reserved.

2. Daily Activity: Users and Page Impressions.

DATE	UNIQUE USERS	PAGE IMPRESSIONS	DATE	UNIQUE USERS	PAGE IMPRESSIONS
01-Feb-03	1,166	7,588	**15-Feb-03**	1,139	8,476
02-Feb-03	1,516	11,056	**16-Feb-03**	1,336	10,260
03-Feb-03	2,176	21,388	**17-Feb-03**	2,750	27,296
04-Feb-03	2,121	21,741	**18-Feb-03**	2,852	27,234
05-Feb-03	2,480	24,065	**19-Feb-03**	2,674	51,594
06-Feb-03	2,684	23,726	**20-Feb-03**	2,833	26,628
07-Feb-03	2,140	21,307	**21-Feb-03**	2,282	23,368
08-Feb-03	1,247	9,019	**22-Feb-03**	1,234	10,062
09-Feb-03	1,488	10,838	**23-Feb-03**	1,536	12,422
10-Feb-03	2,793	25,600	**24-Feb-03**	2,876	27,824
11-Feb-03	2,852	26,263	**25-Feb-03**	2,816	29,110
12-Feb-03	2,625	24,830	**26-Feb-03**	2,600	27,631
13-Feb-03	2,557	25,867	**27-Feb-03**	2,608	26,680
14-Feb-03	1,982	18,543	**28-Feb-03**	2,127	21,151





Copyright 2003 Electronic Media Audits Limited - All rights reserved.

3. Definitions used in this document

UNIQUE USER: Is defined as " The total number of unique combinations of a valid identifier. Sites may use (i) IP+UserAgent, (ii) Cookie and/or (iii) Registration ID." Note that where USERS are allocated IP addresses dynamically (for example by dial-up Internet Service Providers), this definition may overstate or understate the real number of individual USERS concerned.

PAGE IMPRESSION: Is defined as "A file or a combination of files sent to a USER as a result of that USER'S request being received by the server". Note: The USER must be a valid USER. Non-requested files (e.g. some images, surplus html files served to build frame-sets, pushed pages, etc) are excluded. One request by a valid USER should result in one PAGE IMPRESSION being served. Where service providers, search engines or other organisations cache site content, PAGE IMPRESSIONS served from such caches may not be recorded by the originating site.

INVALID TRAFFIC: Is defined as "Traffic generated by web site development activity, whether by the site or by its agents and automated search engines, indexers, robots, spiders etc. as defined by ABC ELECTRONIC on a list of user agents (see www.abc.org.uk/exclusions/exclude.htm)".

For more detailed information go to: www.abce.org.uk

4. Counting System

This site used software developed in house to count the data supporting this certificate.

5. Audit Report from Electronic Media Audits Limited

We have examined the activity records and other data presented by this WWW Site for the period covered by this Audit Report. Our examinations were made in accordance with established procedures and included such tests and other audit procedures as we considered necessary under the circumstances. In our opinion, the WWW Site activity shown is fairly stated in this report and the other data contained in this report are fairly stated in all respects material to the activity.

Electronic Media Audits Limited (ABC ELECTRONIC) – March 2003

Copyright 2003 Electronic Media Audits Limited - All rights reserved.