Centre Retailing

Estates Gazette

The global publication for shopping centres 2007



"Centre Retailing is a valuable source of information for everyone involved in the retail property market"

Michael Green, chief executive, BCSC

BCSC
REPRESENTING THE RETAIL PROPERTY INDUSTRY

Media information

Part of the EG Group

Centre Retailing 2007

Centre Retailing is the one-stop shop for information on the global shopping centre market. The 20th edition of this annual reference publication will focus on trends and opportunities in Europe, Asia-Pacific, the Middle East and Africa.

Features

In-depth interviews and analysis, including an examination of the investment market; a detailed look at ground-breaking shopping centre schemes; plus the crucial issues and trends for developers, owners and occupiers across Europe, Asia-Pacific, the Middle East and Africa.

Research

Exclusive research compiled by retail property specialists around the globe, covering emerging markets, economic and social change, and development pipeline issues. This includes a detailed study on the European market, plus additional research on the shopping mall hot spots in Asia-Pacific, the Middle East and Africa.

Reference

Facts, figures and statistics on the shopping centre market in 28 countries, including snapshots of the retail sector in each country and details of the development pipeline.

Directory

An annual guide to the individual shopping centres on a country-by-country basis, as well as the major players and service providers.

Shopping centres

Entries from individual centres comprise a full-colour page advertisement alongside a page of detailed information on the centre, including lettings contacts and specifications.

Retail agents locator

The Retail agents locator is an easy to use A-Z listing of companies active in the retail sector.

British Council for Shopping Centres

In addition, the BCSC Retail Showcase will provide details of the retailers and suppliers exhibiting at the BCSC Annual Conference & Retail Showcase in November 2006.

Editorial contact
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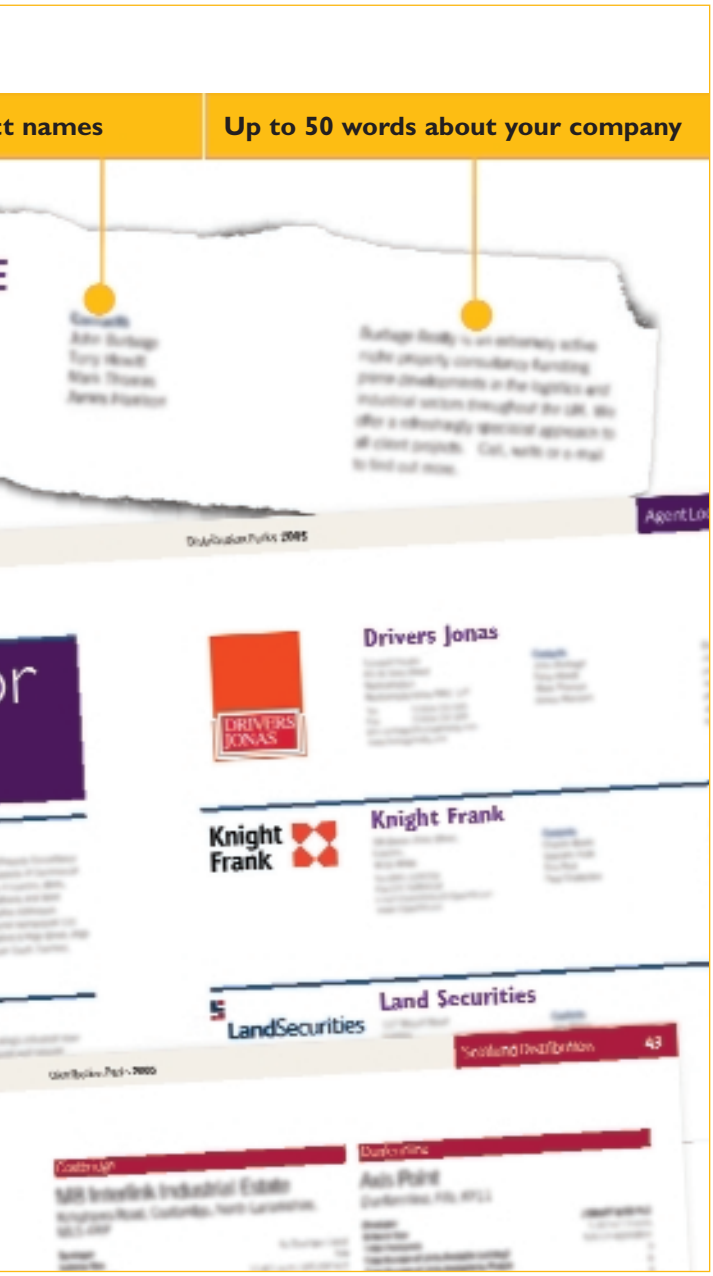
Retail agents locator 2007



Who reads Centre

Centre Retailing 2007 will be published in November 2006 and delivered to some 40,000 key decision-makers in the retail and property market including:

- All readers of Estates Gazette via the 11 November issue
- All members of the British Council for Shopping Centres



Retailing?

- All delegates at the BCSC Annual Conference & Retail Showcase to be held in Manchester 6-8 November via the delegate pack
- All delegates at MAPIC, the international retail property exhibition to be held in Cannes 15-17 November via the delegate pack

In addition, Centre Retailing will be distributed at the important property events in Europe, including MIPIM in March 2007

Advertising within retail agents locator:

Standard entry:	**One-fifth page** (one company with contact details and description of business)	**£200**
	Two fifths:	**£350**
	Three fifths:	**£450**
	Four fifths:	**£550**
	Whole page:	**£600**

Advertising

Single page four-colour advertisement	**£2,855 +VAT**
Guaranteed positions	**£3,190 +VAT**
Double-page spread advertisement	**£5,710 +VAT**

ADVERTISING COPY DEADLINE 20 SEPTEMBER 2006

Directory entries

Double-page spread advertisement **£3,195 +VAT**

A double-page spread in the Directory comprises, on the left-hand page, a four-colour page advertisement for the centre, its developers or professional consultants and, on the facing right-hand page, information on the centre, company or service provider.

See overleaf for advertorial guidelines

ADVERTORIAL COPY DEADLINE 14 SEPTEMBER 2006

Advertising contacts

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Stuart Burgess
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European sales manager
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Advertorials

Please supply the following information for your listing:

- **350 words describing your shopping centre**
- **Contacts:**
  Name of centre/business/service
  Address of centre/business/service
  Name and telephone number of individual contact at centre/business/service
- **Specifications for shopping centres:**
  Total floor area of centre (in m^2 GLA)
  Anchor stores – names and sizes (m^2)
  Total number of units
  Number of car-parking spaces
  Date of opening
  Developer
  Architect or designer
  Agent/surveyor
  Quantity surveyor
  Other consultants
  Website address for further information

All advertorial details should be emailed to eg.centreretailing@rbi.co.uk by 14 September 2006

Information for advertorials will be listed under the headings above and sub-edited by Estates Gazette to fit the magazine's style. A page proof in PDF format will be sent to you by e-mail for checking. Any errors of fact will be corrected, then the finalised page is sent to the printer.

Technical specifications

Four-colour page

Type area:	274mm x 185mm
Bleed:	305mm x 216mm
Trim:	297mm x 210mm

Copy/artwork

Quark, InDesign or PDF files:

Supplied via ISDN or on disk by arrangement

Colour: Separated film positives, right reading, emulsion side down

Halftones: Screen 133 lines per inch

Note: Centre Retailing is printed in the four-colour process – Pantone colours are not used. Cromalins should be provided with films

All contracts are subject to Reed Business Information terms and conditions.

For a full copy please call +44 (0)20 7911 1733

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