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EG retail

incorporating Plaza



Plaza is being relaunched for 2006 as **EG retail**. **EG retail** will continue to provide the information and analysis that made Plaza the essential read for European retail property, but with increased coverage of the UK market. The new magazine will incorporate Plaza, ensuring its unique features and European outlook will be continued.

EG retail will build on the strong foundations laid by Plaza in covering retail trends, strategy, design and development, with the added benefit of being directly associated with **Estates Gazette**, Europe's premier commercial property title.

An EG Group Publication

EstatesGazetteGroup.com

The essential read for European retail property

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Who reads EG retail?

Some 36,000 property professionals and retail property specialists, including:

- All subscribers to Estates Gazette
- Members of the shopping centre councils for Austria, France, Italy, Belgium-Luxembourg, the Nordic countries, Poland, Portugal and Russia
- Delegates at MAPIC, the international retail property exhibition held in Cannes, France

EG retail is also distributed at key European property events, including MIPIM, the International Council of Shopping Centres' Retail Estate World Summit, the BCSC Annual Conference & Retail Showcase and Expo Real.

Advertising rates

Cover wrap	**£7,500**
Double-page spread	**£5,710**
Full page	**£2,855**
Half page	**£2,100**
Quarter page	**£1,670**

An EG Group Publication

EstatesGazetteGroup.com

Publication date	Copy deadline
25th February	3rd February
29th April	5th April
23rd September	1st September
4th November	11th October

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